



# From Vision to Value: Building an Effective AI Roadmap for Your Business



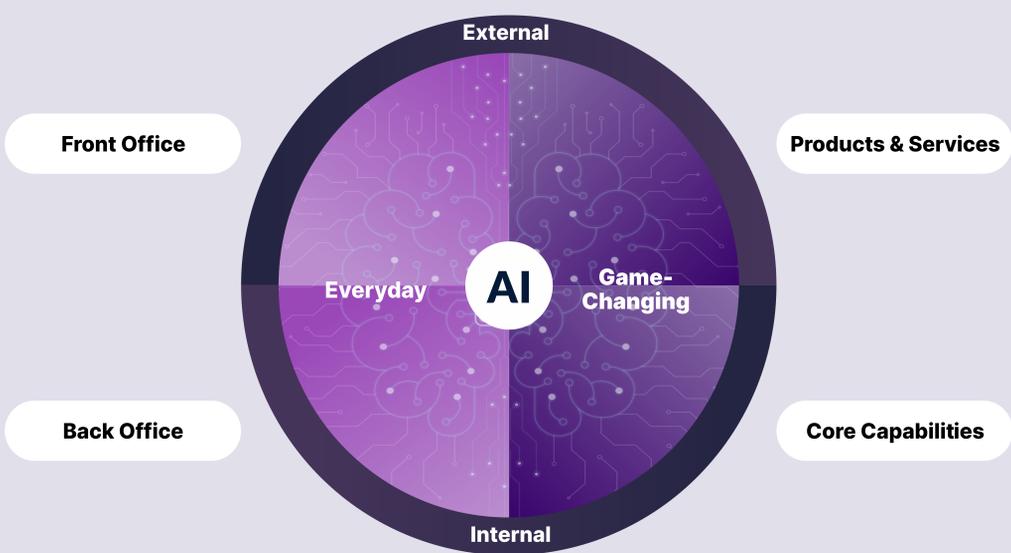
**73% of US companies** have already incorporated some form of artificial intelligence (AI) into their operations, with generative AI (Gen AI) leading the way in multiple economic domains.<sup>1</sup>



CIOs are focusing on two key areas as AI becomes an enterprise initiative:

- AI's integration into business strategies.
- The evolution of human-machine interaction facilitated by GenAI.

## AI Strategic Mapping



## 4 Strategies to Implement and Scale AI Initiatives in Your Organization

### Leverage - Cloud Infrastructure

- Cloud offers scalability, enabling organizations to access computing resources on-demand, which is crucial for handling AI workloads while accelerating AI development and deployment processes through collaboration and integration across teams.
- Consequently, enterprises are leveraging the cloud to lead the disruption powered by AI to unlock business opportunities at scale.
- Cloud computing will evolve from a disruptive invention to a critical component for sustaining business competitiveness by 2028.<sup>3</sup>



### Focus - Data Management and Preparation



- Gen AI can address one of the most significant issues many companies face: processing and generating insights from large sets of complex, unstructured data.
- Data still needs to be digitized, transferred to the cloud, and made available to Gen AI; reliability and compliance must be verified, and vulnerabilities must be monitored.
- The significance of this data transformation effort is becoming increasingly apparent to executives – **44% of business leaders** said their organizations plan to initiate data modernization upgrades to utilize Gen AI better.<sup>1</sup>

### Prioritize - Trust in AI

- The foundation of AI trust is responsible deployment, which requires reliable solutions, data, policies, and management to produce relevant, trustworthy outcomes.
- Establishing trust at every stage of AI development and application calls for an enterprise-wide strategy and set of procedures to be implemented responsibly.
- By 2026, businesses using AI TRiSM controls will be able to eliminate up to **80% of inaccurate** and fraudulent information, improving the reliability of their decision-making.<sup>4</sup>



### Empower - Workforce Development



- More than **80% of businesses**, up from less than **5% in early 2023**, are expected to have implemented GenAI-enabled apps in production environments and/or employed GenAI models and APIs by 2026.<sup>4</sup>
- **90% of businesses** globally will use GenAI as a workforce partner by 2025.<sup>2</sup>
- Improving data and AI literacy is necessary to find relevant and advantageous AI use cases.
- More than half of CDAOs will gain funding for data and AI literacy programs by 2027.<sup>5</sup>

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