



Key Insights for CEOs Driving AI Implementation

Envisioning the AI-Driven Economy of 2030

- By 2030, AI could add **\$15.7 trillion** to the global economy, an increase of approximately **14% in global GDP**.¹
- AI-enhanced products, labor augmentation, and business automation will drive higher GDP via consumer demand and productivity gains.¹
- China and North America are anticipated to benefit from AI the most (**possible GDP increases of up to 26% and 14%, respectively, in 2030**).¹
- As AI boosts productivity, product quality, and consumption, retail, financial services, and healthcare sectors will benefit the most.¹

Global CEOs Embrace AI While Recognizing Challenges

65%

of CEOs agree AI drives business efficiency and positive outcomes.²

75%

of CEOs worldwide believe competitive advantage hinges on advanced generative AI (GenAI).³

50%

of CEOs are already integrating GenAI into products and services.³

43%

are using GenAI for strategic decision-making.³

According to the CEOs, the top 3 barriers to GenAI adoption are³:

61%

Data lineage concerns.

57%

Data security concerns.

53%

Regulation/compliance constraints.

65%

of CEOs recognize the need for addressing social, ethical, and illegal risks in AI's future.²

What Employees Think of AI

- **31%** of employees worldwide think AI would boost workplace productivity; **27%** believe AI will make it possible to acquire new skills; and **21%** think it will provide them with new job roles.⁴
- However, **13%** of workers believe AI will replace their jobs.⁴

A CEO's Checklist for Successful AI Implementation

Strategic Alignment

- Align AI initiatives with overall business goals and strategies.
- Identify areas where AI can drive value, innovation, and efficiency.

Data Readiness

- Highlight the significance of high-quality and diverse data for AI success.
- Emphasize data security, privacy, and compliance measures.

Data and AI Literacy

- Recognize the need for skilled AI professionals and data scientists.
- Explore options for upskilling existing employees or partnering with data and AI companies.

Change Management

- Address potential resistance to AI adoption among employees.
- Promote a culture of openness, learning, and collaboration.

ROI Assessment

- Understand the timeline and realistic expectations for AI ROI.
- Identify key performance indicators (KPIs) and metrics for measuring success.

Long-term Vision

- Encourage thinking beyond immediate ROI to AI's potential to drive innovation.
- Explore how AI can reshape business models and create new revenue streams.

Adaptability and Flexibility

- Highlight the need for agility in AI strategies as technology evolves.
- Prepare for ongoing adjustments and iterations.



Data Analytics and AI Are Shaping the Future of Global Industries

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